

# Build awareness and increase your brand visibility

## Support Industry Diversity

The Council on Women in Energy & Environmental Leadership, a division of AEE, offers industry leaders opportunities to build awareness and increase brand visibility at AEE conferences. Show your support for CWEEL's work to empower and promote women's success by sponsoring a CWEEL event, such as a networking breakfast, luncheon, reception, or plenary session.

## CWEEL Events

Our events allow prominent women in energy to speak on industry developments and share their perspectives on careers, success, and challenges. They provide a broader platform for women to network within the industry, build new relationships, showcase their talents, and seek career development opportunities.

## Benefits of Sponsorship

Sponsorship expands the reach of your organization to event attendees, speakers, exhibitors, and co-sponsors. Many of which are active in the industrial, commercial, municipal, institutional, and government sectors. Your brand is promoted in relevant marketing materials and channels before the event and recognized during the event.

- » Conference promotional materials
- » Conference email marketing
- » CWEEL and AEE Event social media channels
- » CWEEL and AEE Event websites
- » On-site event show signage
- » Virtual event platforms



## Sponsorship Opportunities in 2023

**AEE** ENERGY CONFERENCE & EXPO  
**West**  
 Long Beach, CA  
 March 29-30, 2023  
[aee-west.org](http://aee-west.org)

**AEE** ENERGY CONFERENCE & EXPO  
**East**  
 Boston, MA  
 June 7-8, 2023  
[aee-east.org](http://aee-east.org)

**AEE** ENERGY CONFERENCE & EXPO  
**WORLD**  
 Orlando, FL  
 Oct. 27-29, 2023  
[aee-world.org](http://aee-world.org)

## Investment Options

» Select more than one event and **SAVE 10%**!

AEE World – Breakfast/Plenary	\$4,900
AEE World - Networking Reception	\$3,900
AEE East - Breakfast/Plenary	\$3,900
AEE West - Breakfast/Plenary	\$3,900
<b>Total All Events</b>	<b>\$16,600</b>
For each sponsorship event greater than one, you will receive a 10% discount on the incremental event. 10% discount for all sponsorships for clients who are Corporate or Sustaining CWEEL members.	

 **Get In Touch**  
[cweel.org](http://cweel.org)

## Encourages

- » Representation of women in a wide range of industry-related issues, such as national energy policy, our present and future sources of energy, and the impact of energy on the environment.

## Secures

- » A future in energy and environmental related technical fields for women by supporting the training, education, and mentoring of young girls and women.

## Contributes

- » To the advancement of women in leadership positions throughout the industry.

## Supports

- » The development of a more prominent voice for women in the industry.

## Promotes

- » Membership of both women and men to support CWEEL's programs and goals.